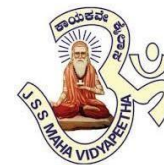





JSS Mahavidyapeetha
JSS Academy of Technical Education, Bengaluru
Department of Management Studies



FACULTY PROFILE

1. Personal Details

NAME	Sowmya C U	
DEPARTMENT	Dept of Management Studies	
DESIGNATION	Assistant Professor	
PHONE	9538857082	
EMAIL ID	sowmyacu@jssateb.ac.in	
TEACHING EXPERIENCE	8 Years	
INDUSTRY EXPERIENCE	Nil	
RESEARCH EXPERIENCE	7 years	

2. Qualification

COURSES	SPECIALIZATION	INSTITUTION	UNIVERSITY
Ph.D. (Pursuing)	Human Resource Management	BMS College of Engineering, Bengaluru	Visvesvaraya Technological University
MBA	Human Resource Management	SJB Institute of Technology, Bengaluru	Visvesvaraya Technological University
BE	Electronics and Communication Engineering	SJB Institute of Technology, Bengaluru	Visvesvaraya Technological University
PUC	PCMB	BMS College for Women	PU Board, Karnataka
SSLC		Mount Carmel School	SSLC Borad, Karnataka

3. Membership of Professional Bodies:

Life Membership with Association of Indian Management Schools (AIMS)

4. Awards

Award Title	Date of receiving the award	Award issuing authority/ Body / Organization
Nil		

4. Publications (Journals Conferences)

i. International Journals

Sl. No.	Title of the paper	Name of the Author	Name of the Journal	Volume No. Issue No. Year	WOS / Scopus / Both	Impact Factor	Publisher
1	Internet of Things(IoT) & Artificial Intelligent(AI): An Integrated Framework for Smart Environmnets	Sowmya C U	European Chemical Bulletin	Special Issue 4, ISSN: 2063 – 5346 DOI: 10.48047/ecb/2023.12.si4.1586 Page No. 17856 –	UGC Approved	3.71	European Chemical Bulletin

				17872			
2	A Study on Factors Influencing the Consumer Buying Behaviour with Reference to Organized Apparel Retail Outlets	Dr. Chandrakala V G, Sowmya C U, Dr. Nagesha H G	Journal of Innovations in Business & Industry	Volume: 01, No. 02(2023) Page No: 85-92, DOI: 10.61552/JIBI.2023.02.005	UGC Approved	0.228	Journal of Innovations in Business & Industry
3	Impact of capital budgeting decision on profitability of firm – selected listed automobile companies in india	Dr. Nagesha H. G., Krupa B. Nair, Chandrakala V. G., Sowmya C. U., Dr. Nagesh P.	The International Journal of Professional Business Review	Volume. 8, n 7 . Page No: 01-12. ISSN 2525-3654, year-2023	Scopus	0.40	The International Journal of Professional Business Review
4	A Literature Review on Customer Perception Towards Private Health Insurance in India.	Mr. Bharath G, Chandrakala V. G., Sowmya C. U.	International Journal of Creative Research Thoughts (IJCRT)	Volume:11, Issue:12, Page No: b882 to b889 ISSN: 2320-2882 year-2023	UGC Approved	7.97	International Journal of Creative Research Thoughts (IJCRT)
5	Impact of Training Mode on the Performance of the Employee	Sowmya C U	International Journal of Engineering Research & Technology(IJERT)	Vol. 11, November – 2022	UGC Approved	1.79	International Journal of Engineering Research & Technology(IJERT)
6	Impact of Motivational Tools on Employee Morale	Sowmya C U	International Journal of Engineering Research and Applications(IJERA)	Vol. 12, Issue 12, Decemeb er 2022	UGC Approved	6.465	International Journal of Engineering Research and Applications(IJERA)
7	A study on challenges & opportunities of online shopping of apparels	Sowmya C U	GIS Science Journal	ISSN: 1869-9391 Volume 9, Issue 12, December 2022	UGC Approved	1.48	GIS Science Journal
8	Employee morale as a productivity enhancing tool in the IT Industry	Sowmya C U	International Journal of Science Technology and Management	Vol. No. 10, Issue No. 11, November 2021	UGC Approved	6.3	International Journal of Science Technology and Management
9	Empirical Study on Employee Job Satisfaction	Sowmya C U	International Journal of Scientific Research and Review	Volume 07, Issue 03, March 2019	UGC Approved	6.1	International Journal of Scientific Research and Review

i. Conferences

Sl. No.	Title of the paper	Name(s) of Author(s)	Name of the Journal	Volume No. Issue No. Year	WOS / Scopus	Impact Factor	Publisher
1	Can higher education, economic growth, and the ability to innovate all help each other?	Sowmya C U	SDMIMD	ISBN: 978-93-83302-50-5 November 2021	UGC Approved	0.88	SDMIMD
2	Employee morale as a productivity enhancing tool in the IT Industry	Sowmya C U	International Journal of Science Technology and Management	Vol. No. 10, Issue No. 11, November 2021	UGC Approved	6.3	International Journal of Science Technology and Management
3	Empirical Study on Employee Job Satisfaction	Sowmya C U	International Journal of Scientific Research and Review	Volume 07, Issue 03, March 2019	UGC Approved	6.1	International Journal of Scientific Research and Review

ii. Grants/Funding Received

Grant Amount	Project Name	Date of receiving the Grant	Grant issuing authority/ Body / Organization
Nil			

**6. Others: Workshops / Conference (Attended)
Conference**

Sl. No.	Name of the workshop / Conference	Organiser	Date
1	6 th ICIER International Conference on Strategic Agility and Resilience: Benchmarks & Best Practices	Organized by the department of MBA, BNMIT, Bengaluru	14 th & 15 th December 2023
2	4 th National Conference "ESPLORO – 2023"	Organized by the department of MBA, RNSIT, Bengaluru	August 28 th 2023
3	XVIII International Conference on Public Policy & Management	IIM Bengaluru	August 22 to 24, 2023
4	National Conference on Transforming Business management & disruptive technologies: sustainability, strategies and challenges(NCTBMDT-2023)	Organized by department of MBA, GSSS Institute of Engineering & Technology for women, Mysuru	24 th February, 2023
5	FORE International Finance Conference 2022	Organized by FORE School Of Management, New Delhi, India	November 25-26, 2022
6	6 th International Conference on Economic Growth and Sustainable Development: Emerging Trends	Organized by Shri Dharmasthala Manjunatheshwara Institute of Management Development, Mysuru	25 th & 26 th November 2021
7	National Conference on Recent Innovations in Science & Engineering	Organized by Sambhram Institute of Technology, Bengaluru	20 th November 2021
8	International Conference on Managing Human Resources at the Work Place	Organized by Shri Dharmasthala Manjunatheshwara Institute of Management Development, Mysuru	6 th and 7 th December 2019
9	2 nd National Conference on Recent innovation in Engineering, Science, Humanities and Management	Organized by Reva University, Bangalore	29 th - 30 th march 2019

**Workshops / Conference (Organized)
Workshops / Conference**

Sl. No.	Name of the workshop / Conference	Organiser	Date
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1	Two days workshop on Capacity Building for HOD's, Professors & Associate Professors of JSSATEB	Organized by the department of Management Studies, JSSATE - Bengaluru	10 th & 11 th November 2023
2	Capacity Building workshop for principals of JSSTED	Organized by the department of Management Studies, JSSATE - Bengaluru	30 th June 2023-1 st July 2023

Conference Attended (those sponsored by AICTE / ISTE/IETE/TEQIP or any other sponsoring body)

Nil

workshop/ Seminar /Conference Attended (those NOT sponsored by AICTE / ISTE/IETE/TEQIP or any other sponsoring body)

Sl. No.	Name of the workshop / Conference	Organised by	Date
1	International workshop on "Research methodology"	Organized by Global Institute of Statistical Solutions	6 th to 8 th January 2024
2	A 5 day webinar on Revolutionizing Tomorrow: The Impact of Emerging Technologies	Organized by centre for Business Analytics, RVIM in association with Boston IT Solutions India Pvt. Ltd.	12 th to 16 th December 2023
3	Faculty development programme on systematic literature review (SLR) & Bibliometric Analysis	Organized by School of Management, Presidency University	12 - 16 June 2023
4	Faculty development programme on Marketing Analytics for strategic decisions - a case based approach	Organized by Adarsh Institute of Management and Information Technology	24 th to 28 th April 2023
5	Attended HR Conclave on the changing phase of HR in the emerging world	Organized by School of Business & Management, CHRIST (DEEMED TO BE UNIVERSITY), Bengaluru, Kengeri Campus	10 th March 2023
6	Faculty Development Program on Bibliometric Analysis	RV Institute of Management Studies, Bengaluru.	12 th & 13 th January 2023
7	24 th ISTE Karnataka State Level Faculty Convention & 32 nd Dr. L.S. Chandrakant Memorial Lecture Series	Organized by JSSATEB	26 th November 2022
8	Three Days International online Workshop on Basic Statistical Analysis & its Interpretation Using SPSS	organized by Global Institute of Statistical Solutions	24 th , 25 th , & 26 th September 2022
9	MDP on People Management: Managing and leading during uncertainties	Organized by Ramaiah Institute of Technology, Bangalore	20 th to 25 th September 2021
10	Short Term Training Programme (STTP) for Faculty on Innovative Approaches in Teaching Pedagogy	Organized by Sahyadri College of Engineering & Management, Mangaluru.	31 st May 2021 to 5 th June 2021
11	Faculty Development Program on How to Crack VTU-PhD Course work in Research Methodology and IPR	Organized by JNNCE, Shimoga	02 nd to 06 th November 2020
12	Faculty Development Program on IPR and Hands-on Patent Filing	Organized by SJBIT, Bangalore	10 th to 12 th August 2020
13	Management Development Program on Emerging Technologies and Competencies in transforming business landscape	Organized by Ramaiah Institute of Technology	20 th to 25 th July 2020
14	Faculty Development Program on Building Research Capabilities in Management and Social Science,	Organized by RV Institute of Management	19 th to 25 th July 2020
15	Faculty Development Program on Covid-19 Pandemic: Ramifications and Sustainability Strategies	Organized by Jyothi Nivas College, Bangalore	13 th to 17 th July 2020

16	FDP on Research, Publication & Funding	Organized by BMSCE, Bengaluru	08/06/2020 to 19/06/2020
17	FDP on HR Analytics	Organized by Don Bosco Institute of Technology, Bengaluru	26/08/2019 to 31/08/2019
18	Workshop on Research in Social Science using SPSS and R Programming	Organised by RVCE, Bengaluru	22/08/2019 to 24/08/2019
19	FDP on Research and E-Resources	Organized by Don Bosco Institute of Technology, Bengaluru	15/07/2019 to 20/07/2019
20	FDP on Data Analysis using R-Prgramming & Predictive Modeling	Organised by JSSATE-B	23/07/2018 to 27/03/2018
21	FDP on Blended learning using Massive Open Online Courses, MOOC's	organised by IIM-B	11-08-2018
22	Developing world class Management Teachers	Organised by RVCE, Bengaluru	23/6/2017
23	FDP on Strength Based Personality Development Program	Organized by SJCE, Mysore	28/12/2016 to 01/01/2017

Details of NPTEL / COURSERA courses completed

Sl. No.	Name of the subject	Organised by	Date of completion / Award	Grade / Marks
1	Managing Change in Organization	NPTEL	April 2020	Successfully Completed
2	Data Analysis for Social Science Teachers	NPTEL	February 2020	Successfully Completed
3	Data Science Maths Skills	Coursera	July 2020	90.38%
4	Preparing to Manage Human Resources	Coursera	July 2020	92.91%

PROJECT / Innovations/Patents

Nil

Any other information you will like to share about your professional experience

As an MBA (HR and Statistics) faculty member, my professional journey is defined not only by my research interests in Leadership but also by my active engagement in nurturing and guiding students. Alongside my teaching and research responsibilities, I have served as a batch coordinator, where I facilitated communication between students and faculty, organized events, and ensured the smooth functioning of the program. Additionally, I have taken on the role of mentor, providing guidance and support to students navigating their academic and professional journeys. These experiences have allowed me to witness firsthand the transformative impact of mentorship and community-building within the classroom. Through these roles, I've had the opportunity to witness students grow academically and personally, which fuels my dedication to fostering a supportive and inclusive learning environment. I'm proud to have contributed to the holistic development of future HR leaders, and I remain committed to continuing this work as I pursue my research interests in Ethical Leadership.